

## What's New with the Campaign 6-1-16

### A NOTE FROM OUR CO-CHAIRS

In February of 2014, we embarked upon The Campaign for Northern Stage: New Home, Bright Future, a \$9 million plan to build a new theater and forge a strong financial foundation. Thanks to the efforts of incredible staff, dedicated Board, intrepid volunteers, and more than 580 gifts from generous individuals, foundations, and corporations, we have exceeded the fundraising goals of the Campaign.

With this Campaign, we envisioned a beautiful new home in which our artists and audiences converge for delightful theatrical experiences. After almost exactly one year of construction beginning with a groundbreaking ceremony on October 3, 2014, Northern Stage welcomed the public into our new home, The Barrette Center for the Arts, with a ribbon cutting and open house on October 10, 2015.

We envisioned a bright future that included more efficient production shops, improved space for our education programs to thrive, the ability to develop and explore exciting new collaborations and artistic opportunities and a deepening of Northern Stage's impact on our shared community and on American theater.

On May 11, 2016, we exceeded our \$9mm Campaign goal. The Campaign closed June 1, 2016 at a total of \$9,256,000. Now, our bright future is being made manifest daily. During the 2015-16 season, Northern Stage's first in our new home, the Barrette Center for the Arts, the company saw nearly 30,000 patrons attending 6 Main Stage productions – a 26% increase in attendance over the previous season. More than 4,800 people utilized low cost access including \$15 Student Anytime Tickets and \$20 Tuesday tickets. Northern Stage's education programs for students of all ages grew by 30%, and myriad area organizations and artists have found a welcome in this beautiful new space.

Now, more than ever, Northern Stage is able to change lives, one story at a time. For this, you have our deepest and most sincere gratitude!

We thank you for being part of the Northern Stage Family.

*Cyn & Ray Barrette and Linda & Rick Roesch,  
Campaign for Northern Stage Co-Chairs*

### **FUNDRAISING PROGRESS**

**Raised as of 6/1/16: \$9,256,653 // 580 Gifts // 103%% // \$0 remaining to raise**