

Playbill Advertising Specifications & Rates

Shows & Prices:

Oslo/Dear Elizabeth

Ad copy/payment due August 29

Ad in both productions, running in repertory

Full page \$475 ~ Half page \$325

Quarter page \$250 ~ Eighth page \$150

Matilda The Musical

Ad copy/payment due October 24

Full page \$675 ~ Half page \$450

Quarter page \$350 ~ Eighth page \$225

Venus Rising

Ad copy/payment due January 9

Full page \$275 ~ Half page \$175

Quarter page \$150 ~ Eighth page \$100

Buyer & Cellar

Ad copy/payment due February 6

Full page \$275 ~ Half page \$175

Quarter page \$150 ~ Eighth page \$100

Once

Ad copy/payment due March 20

Full page \$400 ~ Half page \$275

Quarter page \$225 ~ Eighth page \$150

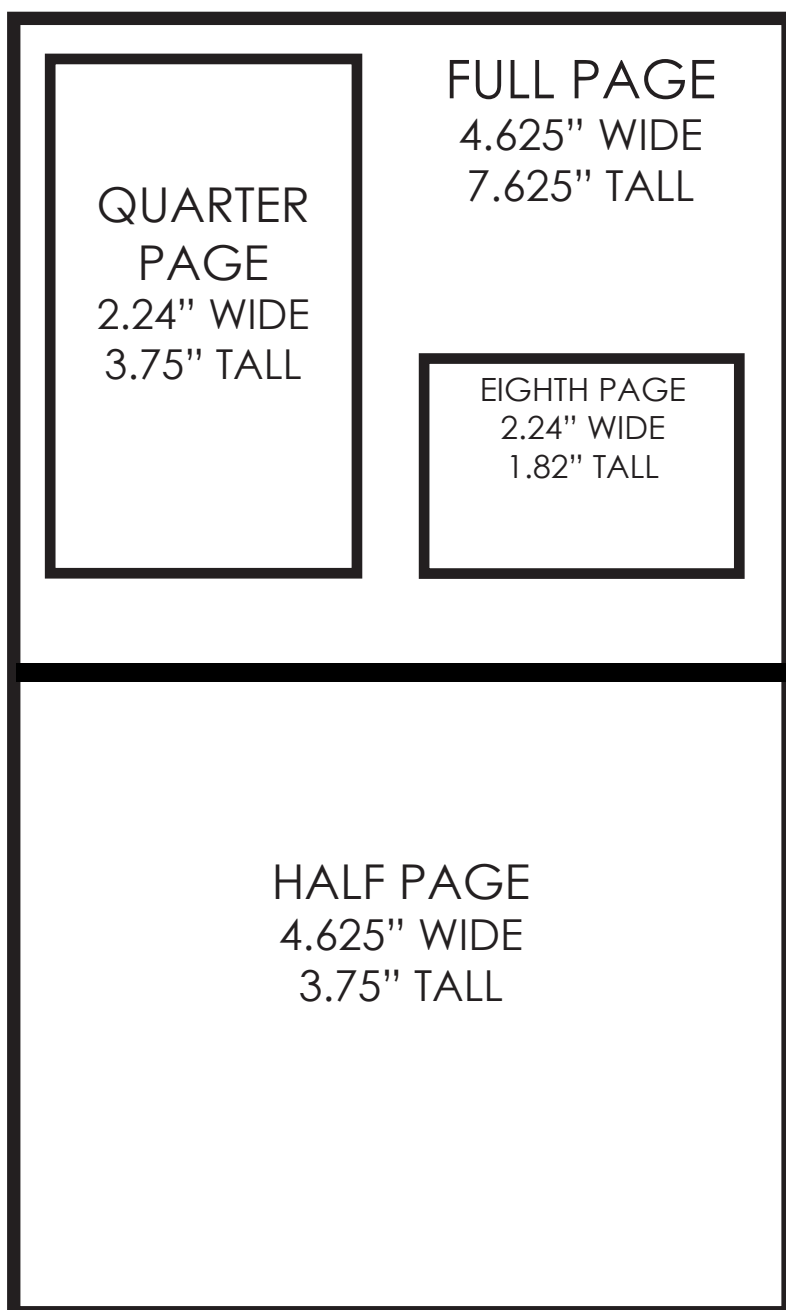
*Ads must be black & white, at least 300dpi,
submitted as JPG or PDF

*Payment may be made through our box
office, by check, or online at
northernstage.secure.force.com/ticket/

*Email Marketing Manager Amanda
Sheehan with questions, asheehan@northernstage.org

Ad Sizes & Dimensions:

DIAGRAM IS ~ 75% ACTUAL SIZE



*Please note all ads are printed in black & white.