WELCOME TO THE PRODUCER’S CLUB

at Northern Stage

Your commitment to our community brings world-class theater to the Upper Valley. By choosing to support Northern Stage, you are positioning your company directly in front of our loyal patron base. We invite you to become part of the Northern Stage family of business and corporate partners by joining our Producer’s Club.

Producer’s Club members support:
• The artists and artistry of each of our six main stage productions
• Youth Ensemble Studio & Summer Musical Theater Intensive performances
• The development of bold new work for the American stage
• Ticketing programs and other special initiatives designed to make Northern Stage accessible to all
• Engagement and outreach opportunities that encourage conversation in our community

“We want to extend our appreciation and admiration for the things Northern Stage does for our family and all the kids’ families. Northern Stage has a tremendous vision in not only creating a powerhouse business but also making a difference in our community at the same time. Please know you have our sincere gratitude and respect.”

– Tim Cullen, Owner/Operator, Hanover Brick and Brew - Ramunto’s & Youth Ensemble Studio Dad

WHAT MEMBERSHIP MEANS to you

Producer’s Club members enjoy:
• Advertising Opportunities
• Ticketing Benefits for your staff, customers, and friends
• Invitations to Insider Events designed to bring you and your colleagues closer to the artists and craft of Northern Stage

“We receive enthusiastic feedback from our clients and friends about our support of Northern Stage. We appreciate these comments, but more importantly we are grateful to be able to support Northern Stage and its great work. The arts are a critically important aspect of life here in the Upper Valley, and we are delighted to work with Northern Stage.”

– Julie Cryans, Caldwell Law

Contact the Northern Stage development office to learn how you and your business can best become a part of our thriving community.

development@northernstage.org
(802) 296-7000, ext. 117

Cover Photo: Tommy Crawford and Christopher Sears by Carol Rosegg
Interior Photo: Exterior of theater by Greg Bruce Hubbard
Back Panel Photo: Event guests by Mark Washburn

2020-21 SEASON
northernstage.org  |  (802) 296-7000 x 117
development@northernstage.org
PRODUCER’S CLUB
membership opportunities

FULL SEASON SPONSORS: $25,000
Demonstrate the highest commitment to our community by supporting every moment of artistry that happens at Northern Stage. Benefits include:
• Full-page color ad in each main stage playbill
• Logo on each show’s banners, posters, and webpage, the season brochure cover, and in the Roesch Family Lobby
• Acknowledgement in press releases and all pre-show speeches
• Social media shout-outs
• Invitations to Insider Events
• 10 complimentary tickets per production (blackout dates do not apply)
OR a night at the theater for your clients/employees (limit 60 total complimentary tickets)*
• Unlimited $5 discounts for employees throughout the season*

SHOW SPONSORS: $5,000
Champion one of the other exciting productions that round-out our season. Choose from our four non-musical main stage shows, New Works Now 8.0, our education department’s Summer Musical Theater Intensive, or one of three Youth Ensemble Studio (YES) projects. Benefits include:
• Half-page color ad in each main stage playbill
• Logo on the show banner, poster, and webpage, in the season brochure, and in the Roesch Family Lobby during your sponsored production (if applicable)
• Acknowledgement in production press releases and pre-show speeches for your sponsored production (if applicable)
• Social media shout-outs
• Invitations to Insider Events
• 5 complimentary tickets per production OR a night at the theater for your clients/employees (limit 24 total complimentary tickets)*
• Unlimited $5 discounts for employees during the run of a designated show*

“IT feels great to be associated with Northern Stage and all that the folks there are doing to enhance our community. I appreciated that Northern Stage was willing to work with us on a sponsorship program that truly felt mutually beneficial.”

– James Kerrigan, Jake’s Quechee Market

PREMIUM SHOW SPONSORS: $10,000
Provide the resources needed to bring our family-friendly holiday musical or lavish spring musical to life. Benefits include:
• Full-page color ad in each main stage playbill
• Logo on the show banner, poster, and webpage, in the season brochure, and in the Roesch Family Lobby during your sponsored production
• Acknowledgement in production press releases and pre-show speeches for your sponsored production
• Social media shout-outs
• Invitations to Insider Events
• 5 complimentary tickets per production OR a night at the theater for your clients/employees (limit 30 total complimentary tickets)*
• Unlimited $5 discounts for employees during the run of your sponsored show*

PROGRAM SPONSORS
Support special nights at the theater, access initiatives, or educational opportunities:
• $19 Anytime Student Ticket program: $4,000
• Access for All ticketing program: $3,000
• Post-Show Conversations with the artists: $2,500
• Spot On Series of free discussions with experts in their fields: $2,000
• Opening Night Celebrations: $2,000 each
• $20 Tuesdays: $2,000 each
• Wednesday, Thursday, or Friday Preview Performances: $1,500
• Sensory-Friendly Performance: $1,500

Benefits include:
• Quarter-page color ad in each main stage playbill
• Acknowledgement at applicable performances
• Invitations to Insider Events
• Unlimited $5 discounts for employees during the run of a designated show*

IN-KIND PARTNERSHIPS
Contribute goods and services to help make great theater happen. We’ll tailor a sponsorship arrangement that makes the most of our respective resources.

WRJ NEIGHBORS
This pilot program is expressly designed for the businesses in downtown White River Junction. By offering special deals and discounts to Northern Stage Director’s Circle members, your brand receives unique exposure to White River Junction’s most frequent visitors. For a small participation fee, become a WRJ Neighbor and build a relationship with our deepest supporters.

*Unless otherwise stated, complimentary ticket vouchers and discounts are not valid on blackout dates: Nov 27 - 29, Dec 12 - Jan 3, May 4 - 16.