WELCOME TO THE PRODUCER’S CLUB

at Northern Stage

Your commitment to our community brings world-class theater to the Upper Valley. By choosing to support Northern Stage, you are positioning your company directly in front of our loyal patron base. We invite you to become part of the Northern Stage family of business and corporate partners by joining our Producer’s Club.

Producer’s Club members support:
- The artists and artistry of each of our six mainstage productions
- Youth Ensemble Studio & Summer Musical Theater performances
- The development of bold new work for the American stage
- Ticketing programs and other special initiatives designed to make Northern Stage accessible to all
- Engagement and outreach opportunities that encourage conversation in our community

WHAT MEMBERSHIP MEANS to you

Producer’s Club members enjoy:
- Advertising Opportunities
- Ticketing Benefits for your staff, customers, and friends
- Invitations to Insider Events designed to bring you and your colleagues closer to the artists and craft of Northern Stage

“We receive enthusiastic feedback from our clients and friends about our support of Northern Stage. We appreciate these comments, but more importantly we are grateful to be able to support Northern Stage and its great work. The arts are a critically important aspect of life here in the Upper Valley, and we are delighted to work with Northern Stage.”

– Julie Cryans, Caldwell Law

Contact the Northern Stage development office to learn how you and your business can best become a part of our thriving community.

development@northernstage.org
(802) 296-7000, ext. 117
PRODUCER'S CLUB

membership opportunities

for monetary contributions only

MARQUEE SPONSORS: $20,000

Demonstrate the highest commitment to our community by supporting every moment of artistry that happens at Northern Stage. Benefits include:

• Acknowledgment in all pre-show speeches
• Window banner at Barrette Center for the Arts
• Full-page color ad in each main stage playbill
• Logo on each show's banner and poster, the home page of the Northern Stage website, the full season brochure cover, and in the Roesch Family Lobby
• Acknowledgment in press releases
• Invitations to Insider Events
• A co-hosted event with Northern Stage and your guests
• Private talkback for your organization featuring artists and/or creative team members
• 4 complimentary tickets per professional production

SILVER SHOW SPONSORS: $5,000

Benefits include:

• Acknowledgment in sponsored pre-show speech
• Quarter-page color ad in sponsored show's playbill
• Logo on the show specific page on the website
• Invitations to Insider Events
• 2 complimentary tickets per professional production

BRONZE SHOW SPONSORS: $2,000

Benefits include:

• Acknowledgment in sponsored pre-show speech
• Logo in sponsored show's playbill
• Logo on the show specific page on the website
• 2 complimentary tickets per professional production
• Invitations to Insider Events

IN-KIND PARTNERSHIPS

Contribute goods and services to help make great theater happen. We’ll tailor a sponsorship arrangement that makes the most of our respective resources. Contact development@northernstage.org or call (802) 296-7000

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• Full-page color ad in each main stage playbill
• Logo on each show's banner and poster, the home page of the Northern Stage website, the full season brochure cover, and in the Roesch Family Lobby
• Acknowledgment in press releases
• Invitations to Insider Events
• A co-hosted event with Northern Stage and your guests
• Private talkback for your organization featuring artists and/or creative team members
• 4 complimentary tickets per professional production

GOLD SHOW SPONSORS: $10,000

Benefits include:

• Acknowledgment in sponsored pre-show speech
• Half-page color ad in sponsored show's playbill
• Logo on the show specific page on the website and presence on the home page of the website.
• Acknowledgment in production press releases for your sponsored production
• Invitations to Insider Events
• Private talkback featuring artists and/or creative team members
• 4 complimentary tickets per professional production

PROGRAM SPONSORS

Support special nights at the theater, access initiatives, or educational opportunities:

• Logo in sponsored show's playbill
• Logo on the show specific page on the website
• Acknowledgments at applicable performances
• Invitations to Insider Events

PROGRAM #1: Access for All Package:

• Logo in sponsored show's playbill
• Logo on the show specific page on the website
• Invitations to Insider Events

PROGRAM #2: Opening Night Celebrations:

• The above benefits + Opening Night acknowledgement

PROGRAM #3: Preview Performances (Wednesday, Thursday, and Friday):

• The above benefits + acknowledgement on all three Preview Nights

“There’s all better together!”

– Max Overstrom-Coleman, Wolf Tree