



Partners in Business, Partners in Art: The 2023-24 Northern Stage Season Producer's Club

Join an extraordinary group of visionary business leaders who believe passionately in the critical role that the arts play in enriching the quality of life for our region: inspiring individuals, educating and instilling confidence in the young, nurturing community, and fostering a strong and vibrant local economy.

Producers Club member businesses are positioned directly in front of Northern Stage's loyal family of 35,000+ patrons, enjoying advertising opportunities and ticketing perks for their staff and/or customers while providing critical support for all aspects of our work. Sponsorship packages are available at every level!

MARQUEE SEASON SPONSORS \$25,000 & above

- **Playbill:**
 - full-page color ad in mainstage playbill for run of season
 - business directory listing with logo and bio for run of season
- **Website:**
 - linked logo on Northern Stage homepage and all show pages throughout season
 - top billing on Producer's Club webpage throughout season
- **Posters, Banners, Brochure:**
 - logo on season brochure cover
 - logo placement on show posters and banners throughout season
- **Press releases:** acknowledgement on all show-related press releases.
- **Curtain Speeches:** acknowledgement in all pre-show curtain speeches, season-long.
- **Comp Tickets:** 24 complimentary tickets (6 per mainstage prod.), no blackout dates
- **Other:** invitations to insider, behind-the-scenes events throughout the season

GOLD SHOW SPONSORS \$10,000 & above

- **Playbill:**
 - full-page color ad in mainstage playbill for run of season
 - business directory listing with logo and bio for run of season
- **Website:**
 - linked logo on show page for sponsored production
 - linked acknowledgement on Producer's Club webpage throughout season
- **Posters & Banners:** logo placement on all posters and banners for sponsored production
- **Press releases:** acknowledgement in all press releases for sponsored production
- **Curtain Speeches:** acknowledgement in all pre-show curtain speeches for sponsored production
- **Comp Tickets:** 24 complimentary tickets (6 per mainstage production), no blackout dates
- **Other:** invitations to insider, behind-the-scenes events throughout the season

SILVER SHOW SPONSORS \$5,000 & above

- **Playbill:**
 - half-page color ad in mainstage playbill for run of season
 - business directory listing with logo and bio for run of season
- **Website:**
 - linked logo on show page for sponsored production
 - linked acknowledgement on Producer's Club webpage throughout season
- **Posters & Banners:** logo placement on all posters and banners for sponsored production
- **Press releases:** acknowledgement in all press releases for sponsored production
- **Curtain Speeches:** acknowledgement in all pre-show curtain speeches for sponsored production
- **Comp Tickets:** 16 complimentary tickets (4 per mainstage production), no blackout dates
- **Other:** invitations to insider, behind-the-scenes events throughout the season

EDUCATION SPONSORS

\$2,500 & above

Is supporting local youth a priority for your business? Northern Stage's education programming engages over 1,000 students annually through programs such as the Summer Musical Theatre Intensive, Youth Ensemble Studio, Student Matinees, and more. Opportunities abound to support these critically important programs.

- **Playbill:**
 - 1/4 page color ad in mainstage playbill for the run of season
 - business directory listing with logo and bio for run of season
- **Website:**
 - linked logo on applicable education show and/or program pages
 - linked acknowledgement on Producer's Club webpage throughout season
- **Press Releases:** acknowledgement in press releases for applicable education performances and/or programs
- **Curtain Speeches:** acknowledgement in pre-show curtain speeches for applicable education performances
- **Comp Tickets:** 8 complimentary tickets (2 per mainstage production), no blackout dates; plus 4 comp tickets to sponsored edu production, as applicable
- **Other:** invitations to insider, behind-the-scenes events throughout the season

SPECIAL PROGRAM SPONSORS

\$1,500 & above

Opening Night celebrations. "Spot On" free community conversations. Access-for-All ticket discounts. "New Works Now" play readings.... Northern Stage is swimming in special programs - each one a unique opportunity to support the arts, help build community, and gain exposure for your business.

- **Playbill:**
 - 25% discount on regular, season-long playbill advertising rates
 - business directory listing with logo and bio for run of season
- **Website:**
 - linked logo on show page for sponsored production
 - linked acknowledgement on Producer's Club webpage throughout season
- **Press Releases:** acknowledgement in applicable press releases
- **Curtain Speeches:** acknowledgement in pre-program speeches, if applicable.
- **Comp Tickets:** 4 complimentary tickets for use at any point in the season, no blackout dates
- **Other:** invitations to insider, behind-the-scenes events throughout the season

DINING & HOUSING PARTNERS

\$1,000 or more in dining/lodging credit

There's nothing more iconic than dinner-and-a-show....Become an official dining & lodging partner and put your business in front of the thousands of patrons who visit the Upper Valley and White River Jct each year in order to take in a show.

- **Playbill:**
 - 25% discount on regular, season-long playbill advertising rates
 - business directory listing with logo and bio for run of season
 - inclusion in "Dining & Lodging Partners" listing
- **Website:**
 - linked acknowledgement on Producer's Club webpage throughout season
 - linked listing on "Dining & Lodging Partners" webpage
- **Comp Tickets:** 2 complimentary tickets for use at any point in the season, no blackout dates
- **Other:** invitations to insider, behind-the-scenes events throughout the season

Contact us today to become a part of our thriving community!

Northern Stage

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Every sponsorship package is unique, just as every business is unique. Our goal is to customize your benefits package to meet the specific needs and priorities of your organization. Let us know what you're looking for, what you're passionate about, what would most enrich the experience of your clients or employees, what kind of exposure you need most.... Make the most of your Northern Stage partnership!